

Progressive Education Society's
Modern College of Arts, Science and Commerce (Autonomous),
Shivajinagar, Pune – 411005

Department of BBA

Program Specific Outcomes (PSOs)

Program: BBAIB

After successful completion of BBAIB Program, the student will be able to:

PSO No.	Program Specific Outcomes
PSO1	Knowledge or Academic Expertise: <ul style="list-style-type: none">i. Aware of international business environment.ii. Understand various concepts of trade and commerce used in domestic as well as in global business.iii. Demonstrate the use of appropriate techniques to effectively manage business challenges.iv. Providing Global Perspectives.v. Developing Entrepreneurship Acumen.vi. Understand the international trade procedure and documentation.vii. Students will demonstrate strong conceptual knowledge of international business.viii. Legal awareness and awareness about international grievance settlementix. Awareness about financial, cost accounting, management accounting and basics of taxation.
PSO2	Inquisitive learner or Involved in Life Long learning: <ul style="list-style-type: none">i. Ability to define, analyse the solutions for different business problems and using logical reasoning patterns for evaluating information, materials, and data for practical implementation.ii. Provides verbal, reasoning, Data Interpretation, Quantitative and communication skill to solve specific business problems and decision making.iii. Students will be able to describe the global environment of business.iv. Provides a wide knowledge of all disciplines of the course and training in management of both animate and inanimate entities and develops leadership skills.v. Students will apply conceptual knowledge of Foreign Trade in an integrated manner.vi. Students will apply decision support tools to decision making in international business.vii. Encourages analytical and critical thinking abilities for business decision making.viii. Demonstrate Ability to work in Groups.

	ix. Students will be able to describe the global environment of business.
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PSO3	<p>Social competence:</p> <ul style="list-style-type: none"> i. Creating Social Sensitivity and Understanding CSR, Ethical and Sustainable Business Practices Demonstrate sensitivity to social, ethical and sustainability issues. ii. Inviting eminent speakers to interact with the students and aware them with the socially relevant issues, there by inculcating sense of social responsibility and developing social responsible citizens. iii. Organizing blood donation camps, donations to various charitable institutions /NGO's, organizing street play on social issues. iv. Apply ethical principles and commitment towards professional ethics and responsibility.
PSO4	<p>Effective Communication:</p> <ul style="list-style-type: none"> i. Demonstrate Effectively Oral and Written Communication. ii. Understand the types of business communication and business letters. iii. Demonstrate effective Communication through the delivery of written and oral presentations. iv. To enable students to develop soft skills required for current business world. v. To improve confidence in students to face interviews by making them learn various techniques in public speaking. vi. Enables students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies. vii. Ability to conceptualize a complex issue into a coherent written statement and oral presentation and to communicate effectively on complex activities with technical community.
PSO5	<p>Environmental awareness:</p> <ul style="list-style-type: none"> i. Analyse Global Environment and its Impact on Business ii. Function effectively as a member, leader, individual or group in diverse environment. iii. Provides basic awareness on environment and its allied fields and also helps to motivate students to find out unique solutions for environmental problems and create awareness. iv. Have opportunities to acquire the knowledge, values, attitudes, commitment and skills needed to protect and improve the environment. v. Creating awareness about environment conservation in students.

PSO6	<p>Digital competence:</p> <ul style="list-style-type: none"> i. Helps understand about information system used in business. ii. Provides knowledge of computers related to MS office, tally, DBMS required for everyday transactions of business. iii. Helps accomplish various business projects, utilizes business theories internal resources and technology. iv. Specify the role of technology as a strategy for competitive advantage in business. v. Knowledge of current software, operating systems, terminology and information technology.
PSO7	<p>Experiential Learning:</p> <ul style="list-style-type: none"> i. Students are encouraged to take up live projects in an industry or industry experts are invited for conducting guest lectures in order to acquaint students to align their theoretical knowledge and its application. ii. Industry based live projects allow students to gain valuable work experience while they are still studying in college. They pave way for self-empowerment through skill building and hands-on-training.
PSO8	<p>Ethical values:</p> <ul style="list-style-type: none"> i. Apply ethical principles and enhance the level of social literacy thereby remaining committed to professional and business ethics. ii. Learn moral values, ethics and good manners. iii. Develop ethical practices and adopt values for better Corporate Governance. iv. Identify ethical issues that impact business decisions from economic, political, legal, and social perspectives. v. Develop viable alternatives and make effective decisions relating to business ethics and social responsibility.
PSO9	<p>Stress management:</p> <ul style="list-style-type: none"> i. Ability to analyse various functional issues affecting the organization. ii. Acquiring Conceptual Clarity of Various Functional Areas. iii. Developing Critical and Analytical Thinking Abilities. iv. Demonstrate critical thinking and analysis skills that solve business problems in a real-world context.

PSO10	Extramural Skills: <ul style="list-style-type: none">i. Conduct exhibitions, seminars and programmers etc.ii. Enhancing students employability skills by conducting soft skill development workshopsiii. To inculcate spirit of innovation and research in students, conduct IT Exhibitions, research paper writing, poster competitions.iv. To develop entrepreneurship skills among students, organize IB Exhibition to give opportunities to students to display their entrepreneurial abilities, Arranging Field trips to various trade fairs to let students learn how business activities are carried out from start till end.v. To improve industry academia collaboration, Conduct Industrial visits to understand the industry process, experience human interactions in the industry, understand the role of different hierarchy in the organizationvi. Students are shown live telecast of Union Budget to understand budgetary significant on international business.
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