Department of Commerce

Program Specific Outcomes (PSOs)

Program: : M.Com (Ecommerce)

After successful completion of M. Com (Ecommerce) Program, the student will be able to:

PSO No.	Program Specific Outcomes
PSO1	**Knowledge or Academic Expertise:** i. Understand computer related fundamentals, Computer and Application relation programming concepts and their real time implementation. ii. Understanding and implementation of various Managerial skills with respect Organization and Computer based Application. iii. Understand relation-ship of technology with business and its impact on market and utilization. iv. 4Understand E Banking related application, various technologies
PSO2	**Inquisitive learner or Involved in Life Long learning:** i. Understanding various programming language concept in terms of GUI and Business Logic in order to get desire output/product. ii. Implementation of inter personal skills to represent organization and organization based developed products. iii. 3)Formulation of ideas, skills to work in team, decision making skills, brainstorming problems etc.
PSO3	**Social competence:** i. Able to build a positive and strong approach towards society and an impactful behavior for other with the help of technology and skills accommodated.
PSO4	**Effective Communication:** i. Understand the importance of effective communication and how to represent our technical and managerial skills in front of others. ii. Building soft skill to boost career opportunity.
PSO5	**Environmental awareness:** i. Understand and demonstrate how impact full is technology and learning is to our society. ii. How technology, managerial, commercial skills improve and advance our day to day environment.

PSO6	**Digital competence:**
	i. Understand how technology can lead our skill and business to come on digital platform and lead us to be recognize worldwide.
	ii. Implementation of Digital Concept to make idea/business more impact full and wider.
PSO7	**Experiential Learning:**
	i. Apply various platform and language in order to do R and D to seek a perfect solution of specified problem by the user.
	ii. Integration of Business Logic and R and D to get desired Output in order to implement in real time environment.
PSO8	**Ethical values:**
	i. Demonstrate and understand various issues/problems are faced by technology based application on social life of people.
	ii. Taking appropriate action for such social related problem with mentioned Information Technology Acts.
PSO9	**Individuality and Teamwork or Interdisciplinary Studies :**
	i. 1) Carry out various skills like poster presentation, presentation skills and guest lectures to enhance student personality and ready them for industrial culture
PSO10	**Research and Problem solving competence:**
	i. Identify and use appropriate technology to research, solve, and present solutions to problems.
	ii. Apply the basic understanding of research methodology into the application of modern analytical tools and techniques for the purpose of management decision making.
	iii. Identify the overall process of designing a research study from its inception to its report.
PSO11	**Stress management :**
	i. Implement the time management, prioritize work and organization culture
PSO12	**Extramural Skills:**
	i. Carry out various skills like Building applications, presentation skills with team building, various extracurricular activities like-sports