

BBA Activity Report

Lecture – 1

Topic: Offline Counselling Session for FY BBA

Date: 4th August 2022

Name of Speakers: Dr. M. D. Alandikar (Vice-Principal, BA Campus), HOD (BBA)

Class: FY BBA (A, B, C)

Number of Attendees: 75

Description: This session was planned for FY BBA students to make them familiar with subject teachers, exam patterns, credit structures, admission requirements, etc. Vice-Principal's address and H.O. D's speech helped the students transition from junior to senior college. The session was good to familiarize them with the campus, exam & different activities. It worked as a strong foundation for the beginning of their 3-year-long journey at the campus.



Lecture – 2

Name of Event: KALEIDOSCOPE: Freedom of Expression

Date: 13th August 2022

Chief Guest for Inaugural Function: (Retd.) Major Ravi Vichare

Class: FY, SY & TY BBA

Number of Attendees: 500

Description: On our 75th year of independence, the BBA department had organised an exhibition **KALEIDOSCOPE: Freedom of Expression** on 13th of August 2022.

The events organised were as follows: -

1. Kalpana - Poster making competition.
2. Bharat Katha - It was a Duo Quiz competition. The theme of the quiz was Indian independence.
3. Dancing - For dancing events, participants were requested to record their dance video which was shown on the day of the event.
4. Singing - Singing event was held live on the day of exhibition.
5. Speech - In this event participants had to give a speech. The theme was patriotism.



Lecture – 3

Topic: Enhancing Employability Skills Training Session of Barclays-IAHV Life Skills Project

Date: 22nd August 2022

Name of Speakers: Ms. Leena Padhye and Ms. Mrunal Patel

Class: TY BBA

Number of Attendees: 60

Description: Enhancing employability skills training program is a part of CSR project of Barclays Bank. IAHV is its authorized training partner through which training programs are conducted for the youth under Barclays – IAHV life skills project.

This training program is based on how to face the interview as well as how to write the resume. What are the questions going to be asked in the interview? It was an interactive session. The training session will help the students to enhance their employability skills.



Lecture – 4

Topic: Employee Engagement Program of Barclays in Online Mode

Date: 23rd August 2022

Name of Speakers: Employees of Barclays

Class: TY BBA (Female Students)

Number of Attendees: 23

Description: TY BBA female students participated in online industrial visit of Barclays employee engagement program. This activity had been mainly organized for female students under women empowerment program of Barclays-IAHV life skills project. The session was online, there were two rooms, main room, and breakout room. Students were individually guided by Barclays employees on soft skills, resume writing, career related questions in breakout room. Feedback of the session was shared by students and Barclays employee in the main room. The session was very interactive, it was nice experience for the students to interact with the corporate people.

Barclays – IAHV life skills project is a part of CSR project of Barclays Bank. IAHV is its authorized training partner through which training programs are conducted for the youth under Barclays – IAHV life skills project. Under employee engagement program, online industrial visit on Zoom platform had been conducted for the final year female students of BBA dept.



Lecture – 5

Topic: Offline Counselling Session for SY BBA

Date: 24th August 2022

Name of Speakers: Dr. M. D. Alandikar (Vice-Principal, BA Campus), HOD (BBA)

Class: SY BBA (A, B, C)

Number of Attendees: 150

Description: During the counselling session of SY BBA, Vice Principal sir guided the students on how the practical approach and involvement in the activities will help the students to develop their communication skills. He also shared various experiences with the students to explain the importance of staying focused in their studies to become successful in their life.



Lecture – 6

Topic: Offline Counselling Session for TY BBA

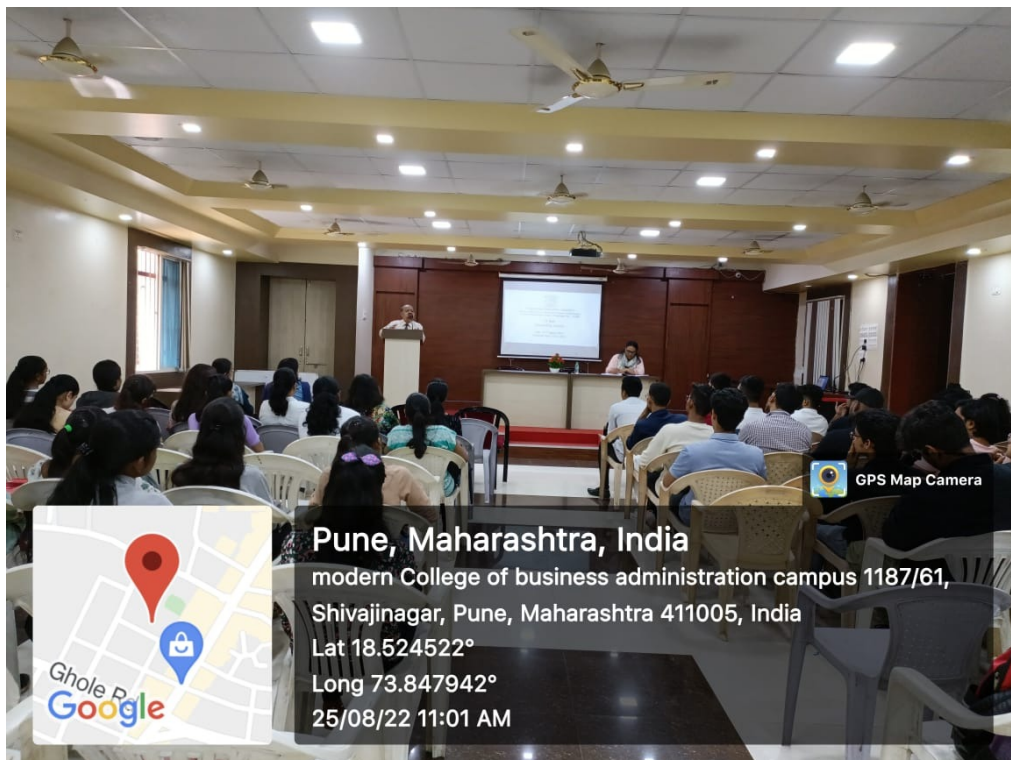
Date: 25th August 2022

Name of Speakers: Dr. M. D. Alandikar (Vice-Principal, BA Campus), HOD (BBA)

Class: TY BBA (A, B, C)

Number of Attendees: 100

Description: Under the guidance of Vice Principal Prof. (Dr.) M.D. Alandikar Sir, the Department of BBA organised an offline counselling session for TY BBA students. Vice Principal sir highlighted the importance of good communication skills and its necessity in their career in the future. He also guided them with techniques to develop their communication skills. Sir, shared various experiences with the students to explain the importance of staying focused in their studies. The session concluded with the distribution of certificates to the students who had qualified in the **Make my Career Program** of WNS in the last academic year.



Lecture – 7

Topic: National Conclave on Funding and Financing Start Ups

Date: 30th August 2022

Venue: Symbiosis College of Arts and Commerce

Class: TY BBA

Number of Attendees: 40 students + 2 Faculties

Description: Under the guidance of Dr. Milind Alandikar sir and Prof. Lawly Das madam, TY BBA students attended **National Conclave on Funding and Financing Start Ups** organised by Symbiosis College of Arts and Commerce. Students learned about sources of finance for start-ups, various venture capitalist organisations who provides finances for startups, etc. Students had a very good learning and experience throughout the workshop. Around 40 students along with 2 faculties Prof. Snehal Mirajkar and Dr. Ujwala Soni represented the college.



Lecture – 8

Topic: Orientation Program of Hyper Verge Academy

Date: 15th September 2022

Name of Speakers: Mr. Arun Kadekodi, Ms. Sonali Maheshwari and Mr. Sanjeev Dharap

Class: FY, SY and TY BBA

Number of Attendees: 30

Description: The **Hyper Verge Academy Fellowship Program** is open to anyone who is seeking to pursue a career in the IT industry and have basic knowledge about computer programming.

Hyper Verge Academy enables learners to become job ready by helping them to gain industry relevant technical and communication skills.

The aim of the program is to help the students to secure job and internship after providing technical training to the students.

Software Developer mentors from various IT industries guided the students in online mode (daily 30 min). It was a free of cost training based on CSR activity. After the completion of training program, Hyper Verge will provide placement support to the students.



Entrepreneurship Day

Topic: Entrepreneurship Development Event **Udyamita – Let’s Grow**

Date: 16th September 2022

Class: TY BBA (A, B & C)

Number of Attendees: 180

Description: BBA Department successfully organised the Entrepreneurship Day on 16th September 2022. In this event students had set up stalls of a variety of food delicacies, games, products and much more. Students experienced and learnt various entrepreneurship skills through this event. There were around 45 stalls put up by the students. It was a great learning for the students on the subject Entrepreneurship Development.



Field Visit - 1

Business Exposure: Industrial Visit to Parle G Factory & Katraj Dairy

Date: 4th October 2022

Class: TY BBA (A, B & C)

Number of Attendees: 180

Description: This offline industrial visit was particularly planned for TY BBA students to motivate and make them aware of different dairy businesses and different biscuits manufacturing companies. Students enjoyed the industrial visit and got to learn many things. Students got the opportunity to interact with industry experts and meet entrepreneurs, policymakers, etc. It provided students with an opportunity to learn practically through interaction, working methods, and employment practices. It gave them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college.





Field Visit – 2

Business Exposure: Industrial Visit to **Shivam Cartons & Ramson Rubtech**

Date: 10th October 2022

Class: TY BBA (A, B & C)

Number of Attendees: 184

Description: This industrial visit was organized at Shivam Cartons & Ramson Rubtech for TY BBA students. During the industrial visits, the students got an opportunity to experience how professionals live, learnt about various management concepts like **Just in Time** or **Lean Manufacturing** and how they are put into action. It is not easy to manage hundreds of skilled and unskilled workers at the same time and meet the stringent quality norms and production targets of the company. How managers, production engineers, employees work in tandem to achieve a common target is a management lesson. And therefore, such exposure during the industrial visit was quite beneficial for the BBA students.



BBA AAA by CEDA for AY 2020-2021

Date: 11th October 2022

Name of Auditors:

- 1) Dr. Beena Inamdar (Member, Executive Committee, CEDA)
- 2) Prof. A. G. Gosavi (Member, Executive Committee, CEDA)

Description: The auditors reviewed the academic and administrative processes in the Dept. of BBA and gave recommendations on enhancing the quality of academic activities. They also assessed the policies, strategies & functions of the various administrative departments.



Lecture – 9

Topic: Orientation Program of Make my Career Program of WCF's Training Program of Industrial Based Finance and Accounting

Date: 11th January 2023

Name of Speakers: Cheryl Decosta (HR), Mr. Venkateshan (Finance & Accounting Trainer)

Class: TY BBA

Number of Attendees: 40

Description: TYBBA students participated in the orientation program of **Make my Career Program of WCF**.

WNS Care Foundation is the CSR activity of WNS. Under Make my Career Program of WCF, industrial based training program in Finance & Accounting was conducted in the classroom in online mode for the final year BBA students. The objective of the training program was to help students to improve their employability skills & make them job ready product in F&A domain. It was a free of cost certification course in Finance & Accounting for the duration of 40 hours.



Social Week

Date: 16th January – 20th January 2023

Name of Speakers: Shri. Anand Saraf, Mr. Balaji Dhanve, Dr. Milind Bhoi, Dr. Niraj Kamthe, Mrs. Manisha Shende

Class: BBA, BBA (IB), BBA (CA), B. Com (SF)

Number of Attendees: 110

Description: Social Week was celebrated from 16th Jan to 20th Jan 2023 in the Business Administration Campus. In the inauguration ceremony, Mr. Sunil Mali (Editor of Dainik Pudhari) was present as the Chief Guest. In the Social Week following social issues were covered by renowned speakers from different fields:

- a) सामाजिक मुल्ये जोपासना by Shri. Aanand Saraf (Senior Journalist and Social Activist)
- b) वाहतूक सुरक्षा आणि जीवन रक्षा by Shri. Balaji Dhanve (Sr. Inspector, RTO, Pune)
- c) भारतीय युवक आणि व्यसनमुक्त भारत by Dr. Milind Bhoi (ENT Surgeon, Pune)
- d) आदर्श जीवन पद्धती आणि दीर्घायुष्य by Dr. Neeraj Kamthe (M.D. Ayu.)
- e) Cyber Crime and Crime Against Women by Mrs. Manisha Shende (Senior Police Inspector, Pune)

Also, 22 boxes of clothes, toys, stationery items, books, etc. were collected and donated to **Goodwill India Foundation**, Pune. On 20th Jan 2023 a Socio-Cultural Program was organized by the students and performed theme-based dances and street plays. Prof. Sangeeta Mavale, Prof. Sonali Raut, Prof. Kaustubh Sonawane, Prof. Ashish Gade, Prof. Ashish Sartape were the faculty coordinators for this event and 110 Students participated as volunteers for this event.





Lecture – 10

Topic: How to Avail 100% Scholarship to Study Abroad

Date: 23rd January 2023

Name of Speaker: Mr. Subhash Pol

Class: SY BBA

Number of Attendees: 110

Description: Mr. Subhash Pol (Business Development Manager at EDWISE International, Pune) spoke on various types of scholarships and criterion to avail these scholarships followed by Q&A.



Lecture – 11

Topic: Career Opportunities in Investment Banking

Date: 24th January 2023

Name of Speaker: Mr. Dharmesh Doshi (Sr. Vice President, Imarticus Learning Pvt. Ltd.)

Class: TY BBA

Number of Attendees: 78

Description: This guest lecture was particularly planned for TY BBA students to impart them knowledge about investment banking services and make them aware of the different career opportunities in this field.

The guest speaker elaborated on the functions of investment banks and career opportunities at different levels. 78 students from TY BBA attended this 1-hour session & got benefitted.

The students not only acquired knowledge of investment banking services but also identified various career options available in the industry along with necessary trainings and certifications required to start career in investment banking.



Lecture – 12

Topic: Group Discussion & Personal Interview

Date: 27th January 2023

Name of Speaker: Mr. Yogesh Borse (Area Manager of ICFAI Business School)

Class: TY BBA

Number of Attendees: 64

Description: TY BBA students participated in the session of Group Discussion & Personal Interview under the Student Development Program of IBS, Pune.

Guest speaker Mr. Yogesh Borse (Area Manager of ICFAI Business School) conducted group discussion session, he discussed some tips regarding communication and presentation skills required for interview and overall personality development among students. He also highlighted how to face an interview. It was under the Student Development Program activity for the BBA students as a part of MOU signed with IBS, Pune.



Lecture – 13

Topic: Financial Planning – A Wheel of Success

Date: 28th January 2023

Name of Speaker: Mr. Dinar Khurjekar (Consultant at Sharekhan)

Class: FY and TY BBA

Number of Attendees: 110

Description: Mr. Dinar Khurjekar familiarised the students with financial planning and created awareness about the importance of financial planning at an

early age. The session was quite interactive. The speaker cleared all the doubts of the students in a question-answer session at the end.



Lecture – 14

Topic: Orientation Program of Cognitive Exchange Folsom, California, USA

Date: 28th January 2023

Name of Speaker: Dr. Amit Deokule (Director of CE Expansion, India)

Class: FY, SY and TY BBA

Number of Attendees: 40

Description: Cognitive Exchange (CE) is a US non-profit organization based in Folsom, California, USA. The objective of CE is to help students to enhance key life skills like communication, organization, and leadership.

Director of CE, Dr. Amit Deokule shared the information about Cognitive Exchange training program and motivated the students to participate in the CE Program.

It is 7-week Certification course of speech and debate training program viz. Basic Speech, Accelerated Basic Speech, Advanced Speech, Basic Debate, Advanced Debate, Masters Debate, English Foundations, and/or Life Skills. It is free of cost online training.

After the completion of training program, Cognitive exchange team will conduct speech competition. Every participant will have to deliver 3 min. speech. Winners will be awarded with the medals.



Field Visit – 3

Topic: Industrial & Labour Court Visit

Date: 30th January 2023

Class: SY BBA

Number of Attendees: 16

Description: Interested students were taken for Industrial & Labour Court Visit, Swargate, Pune. Students keenly observed the court functioning. They heard the cases at various stages in different courts.



Lecture – 15

Topic: Computation of Total Taxable Income of an Individual

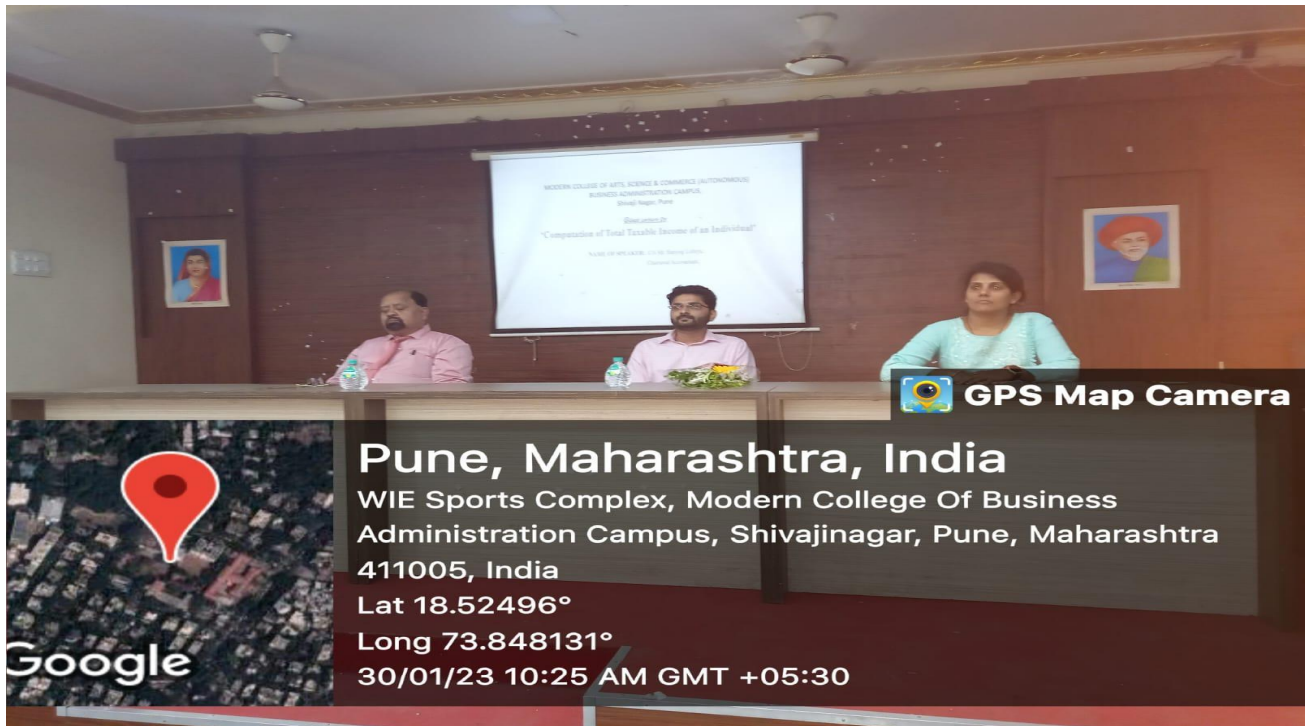
Date: 30th January 2023

Name of Speaker: CA Mr. Sanyog Lohiya

Class: SY BBA

Number of Attendees: 108

Description: Mr. Lohiya guided our students on how to compute individual income with different deduction section & exemptions in detail.



FDP by Research Cell Committee

Topic: Fundamentals of Research Methodology

Date: 30th January 2023

Name of Speaker: Prof. Saurabh Punde (Assist. Professor, Modern College of Arts, Commerce & Science, (Autonomous) Shivajinagar, BA Campus)

Audience: Commerce, Management, Computer Science Faculties

Number of Attendees: 35

Description: This session was organized by the Research Cell of BA Campus for the faculties with an intention to make them aware of the basics of research. The session provided necessary inputs in the form of knowledge of research process to motivate teachers and develop the desire to expand in the field of research. The session provided knowledge of basic research methodologies, types of research and tools used for research investigations. This guidance was quite helpful for preparation of research proposal and for writing research articles.



Annual College Fest: Aarohan - Exploring the Limitless Talent

Date: 1st February - 4th February 2023

Name of Speakers (Chief Guests): Shri Raj Kazi (Senior Sub Editor, Sakal Media Group) & Shri Meghraj Rajebhosale (President of Akhil Bharatiya Marathi Chitrapat Mahamandal)

Class: BBA, BBA (IB), BBA (CA), B. Com (SF), M. Com (SF) & M. Com (E-Commerce)

Number of Attendees: 2000 (Approx.)

Description: Aarohan is the annual cultural festival of the college. Aarohan 2023 consisted of a total of 23 events. These events were a mix of management, cultural and sports events. The last day of Aarohan was celebrated as the Traditional Day.



Moot Court Competition

Date: 6th February 2023

Class: SY BBA

Number of Attendees: 60

Number of participants: 7 teams

Description: A case study on law was given to the students in advance. The participation was team wise wherein team members were involved in research, draft, arguments for the case. One of the team members argued for the party predecided (Appellant & Respondent).

Prof. Lawly Das (HOD - BBA Dept) & Prof. Vidyasagar Bansode (Faculty - BBA Dept.) judged the competition.



Topic: Entrepreneurship Development Camp 2022-2023

Date: 22nd, 23rd and 24th February 2023

Inauguration by the Chief Guest: Ms. Sandeepa Kanitkar (Chairperson and MD, Kan Biosis, Pune)

Name of Speakers: Mr. Rajendra Fukane, Mr. Sanjay Sidhye, Mr. Prem Tapadiya

Class: BBA, BBA (IB), BBA (CA), B. Com (SF), M. Com (SF) & M. Com (E-Commerce)

Number of Attendees: 80

Description: The objective of the workshop was to create awareness among the students about entrepreneurship as a career choice and inform them about business opportunities. The interaction was held with few role models Entrepreneurs to motivate the students.

This programme aims to help, guide, support and select a new generation of entrepreneurs to strengthen their entrepreneurial abilities and motivate them. The camp also focused on environment analysis related to small & medium industry / business. Select project / products, formulate project, understand the process and procedure of setting up a small / medium industry / business. An interaction was held with a few role-model entrepreneurs to motivate the students.



FDP by Staff Academy Cell Committee

Topic: Scientific Meditation for Holistic Development

Date: 25th February 2023

Name of Speaker: Mr. Vijay Kumar

Audience: BA Campus Teaching and Admin Staff Members

Number of Attendees: 50

Description: This Faculty Development Programme addressed the need to enhance the knowledge about the Holistic Development and Outcome Based Teaching, its implications in teaching, assessment, and evaluation. Holistic Development is a relatively new term in education that seeks to engage all aspects of the learner, including mind, body, and spirit. Holistic development is based on the premise that each person finds identity, meaning and purpose in life.



Field Visit – 4

Topic: Employee Engagement Program of AXA Go Business Services Pvt. Ltd

Date: 24th March 2023

Name of Speakers: Employees of the AXA Go Business Services Pvt. Ltd

Class: TY BBA (Female Students)

Number of Attendees: 17

Description: BBA department had arranged an industrial visit to **AXA Go Business Services Pvt. Ltd** at Viman Nagar, Pune for the female students of TY BBA on account of Women's Day week celebration in AXA. This was organised under their employee engagement program under CSR activity of AXA Go with collaboration of IAHV.

It is a project of women empowerment & celebration of women's month on account of International Women's Day.

17 female students of TY BBA participated in the visit. The sessions on resume writing, interview skills & career opportunities in finance domain were conducted by AXA employees for the final year BBA students.

Session was very interactive. Students enjoyed the campus tour of AXA premises.

The session concluded with a feedback session; AXA gifted a laptop bag to all the participating students.



BBA AAA for AY 2021-2022

Date: 10th April 2023

Name of Auditor: Dr. Mangesh Waghmare, Head – Dept. of Business Administration & Asst. Prof. (New Arts, Commerce & Science College, Ahmednagar)

Description: The auditor reviewed the academic processes in the Dept. of BBA and gave recommendations on enhancing the quality of academic activities. He also assessed the policies, strategies & functions of the various administrative departments.



**BBA BOS on Syllabus Framework as per NEP 2020 Guidelines
for AY 2023-2024**

Date: 15th May 2023

Name of External BOS Members:

1. Prof. Sharmila Kavediya (MES Garware College of Commerce, Pune)
2. Prof. Pradnya Gaikwad (MIT WPU)
3. Prof. Diksha Bedekar (MIT WPU)
4. Mr. Pushkar Aurangabadkar (Director, Milastic Education Private Limited, Pune)
5. Mr. Siljith Mohan (CEO & Founder - Eventomaniaa)
6. Dr. Sharayu Bhakare (Symbiosis College of Arts and Commerce, Pune)

Description: To finalize the BBA syllabus framework as per NEP 2020 guidelines.





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